



# FishChoice

## Supplier Member Program

Looking for a way to promote your company and the transparency and sustainability of your seafood products to businesses that are interested in buying sustainable seafood?

Our free **Supplier Member Program** provides your company an online profile that lists the sources and sustainability of all your seafood products. FishChoice aggregates sustainable seafood ratings and certifications from the leading programs and keeps that information up-to-date for each of your products.

### Key Benefits & Services

- Access to a network of over 4,000 chefs, retailers, distributors, and others
- Detailed company profile increasing your web presence
- Dedicated webpage for each species with transparent sourcing and sustainability details
- Notifications when sustainability information corresponding to your products changes

### FishChoice Supplier Members

- Fishing Companies
- Aquaculture Operators
- Distributors & Wholesalers
- Traders/Brokers
- Processors/Manufacturers

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## FISHCHOICE'S SUSTAINABLE SEAFOOD PARTNERS

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## My FishChoice



Looking for a better way to manage and improve the sustainability of your seafood inventory?

**My FishChoice** can help you advance your sustainable seafood efforts on your own by assessing, tracking, and informing decisions about the best sustainable seafood options for your business.



### Sustainability Assessment

Always know the sustainability of the seafood you buy and sell with up-to-date sustainable seafood dashboards that you can print, download, and share with staff or customers



### Favorite Suppliers

Grow your supplier network by searching our Supplier Directory and add companies to a personalized list of suppliers that know the sustainability of the seafood they sell



### Favorite Sources

Learn about other sources of seafood you purchase, track changes in sustainability, and look for new products that come online by using our Seafood Ratings Search



### Favorite Products

Improve your sourcing by creating a customized list of seafood products from our Seafood Search with transparent sourcing details and up-to-date sustainability information



### Seafood Guides

Inform your decisions and educate your staff and customers by selecting and following seafood species you sell from our 80+ Seafood Guides

## HOW IT WORKS

1

Register or login for instant access.

2

Create a sustainability assessment & track favorites.

3

Make improvements in sourcing &/or contact suppliers.

4

Questions? Contact us at [info@fishchoice.com](mailto:info@fishchoice.com)