



FishChoice

Business Member Program

Looking for a way to find and sell sustainable seafood products?

Our free **Business Member Program** provides you transparent sourcing and sustainability information on seafood products and instant access to sales contacts at hundreds of seafood companies. FishChoice aggregates sustainable seafood ratings and certifications from the leading programs and keeps that information up-to-date for every product.

Key Benefits & Services

- Instant access to contacts for ~600 seafood suppliers
- Transparent and in-depth seafood product information on 5000+ products
- Seafood buying guides on ~80 species of seafood designed to help you buy and sell sustainable seafood

Types of FishChoice Business Members

- Chefs & Restaurants
- Independent Grocers and Retailers
- Specialty and Broadline Distributors
- Wholesalers
- Brokers/Traders

FISHCHOICE'S SUSTAINABLE SEAFOOD PARTNERS





FishChoice

My FishChoice



Looking for a better way to manage and improve the sustainability of your seafood inventory?

My FishChoice can help you advance your sustainable seafood efforts on your own by assessing, tracking, and informing decisions about the best sustainable seafood options for your business.



Sustainability Assessment

Always know the sustainability of the seafood you buy and sell with up-to-date sustainable seafood dashboards that you can print, download, and share with staff or customers



Favorite Suppliers

Grow your supplier network by searching our Supplier Directory and add companies to a personalized list of suppliers that know the sustainability of the seafood they sell



Favorite Sources

Learn about other sources of seafood you purchase, track changes in sustainability, and look for new products that come online by using our Seafood Ratings Search



Favorite Products

Improve your sourcing by creating a customized list of seafood products from our Seafood Search with transparent sourcing details and up-to-date sustainability information



Seafood Guides

Inform your decisions and educate your staff and customers by selecting and following seafood species you sell from our 80+ Seafood Guides

HOW IT WORKS

1

Register or login for instant access.

2

Create a sustainability assessment & track favorites.

3

Make improvements in sourcing &/or contact suppliers.

4

Questions? Contact us at info@fishchoice.com